

## COOKIES POLICY

BNP Paribas pays particular attention to your expectations and we wish to maintain your trust in us. With respect to the personal data that you entrust to us, we provide you with transparent information about our policy regarding the placing and use of cookies from our website [www.valerian.bnpparibas](http://www.valerian.bnpparibas) to your connection terminal.

### What is a cookie?

Cookies are small text files, images or software that are placed and stored on your computer, smartphone or any other device used to browse the Internet, when you visit a website. They are used for many things such as enabling a website to recognise you, to report your visit to specific pages and to provide you with additional services: improve your browsing comfort, make your connection safe or tailor the contents of a page to your centres of interest.

The information stored by cookies, which are of limited validity, mainly concern the pages visited, the ads on which you clicked, the type of browser used, your IP address and the information that you entered on the site so you don't have to enter it again.

### Types of cookies placed on your computer by [www.valerian.bnpparibas](http://www.valerian.bnpparibas):

- Analytics cookies: to tailor our website [www.valerian.bnpparibas](http://www.valerian.bnpparibas) to our visitors' requests, we measure the number of visits, the number of pages consulted as well as the activity of visitors to the website and how often they return. Thanks to these cookies, we can establish website traffic statistics that enable us to improve our content based on the success of one page or another with our visitors.  
These cookies expire after 18 months.
- Cookies used to memorise:
  - your user preferences, display settings and your readers: they facilitate your browsing when you return to our website. These cookies expire after 18 months.
  - The information that you enter on certain forms on our website to prevent you from entering it again on your next visit. These cookies expire after 18 months.
- Cookies for better understanding your centres of interest: to send you personalised advertising suited to your needs. These cookies placed by *BNP Paribas* expire after 18 months.

**Warning:** some ads on our website are transmitted by BNP Paribas partners, who control the cookies sent from these advertising spaces. BNP Paribas is not responsible for the purpose and lifetime of these third-party cookies. You can read about the cookie policy of these partners (if applicable, by clicking on the "I" for "information" tab on the advertising content concerned).

### Use of social networks by website users:

Our website contains items from third parties (social media plug-ins), which enable users to share content from our Website or their opinion on social networks.

These include the "Share", "Like", and "Tweet" buttons from social networks such as Facebook, Instagram and Twitter.

If you interact using third-party items, for example by clicking the "Like" button or by leaving a comment, the corresponding information will be sent to the social network and published on your profile.

If you do not want the social network to link the information collected by our website to your user account, you must first log out of the social network.

Please read the privacy policies of these social networks to find out about their purpose, in particular advertising objectives, and the browsing information that they may collect with these social media plug-ins.

### **Your cookie choices**

Cookies improve your browsing comfort on our Website and are indispensable for accessing certain secure areas. If you decide to block all cookies via your browser settings, you may visit only the public portion of our website and may no longer access your secure customer area.

By continuing to browse our Website, you accept our placing of cookies on your terminal. You may change this decision at any time by refusing to accept cookies

### **Access and opposition rights**

In accordance with the law, you may access and oppose personal information concerning you.

You may exercise your right by contacting BNP Paribas APAC TDC and by sending a copy of the cookie(s) placed on your terminal to Val de Marne, TSA 30233, 94729 FONTENAY SOUS BOIS Cedex.

You may oppose the placing of analytic cookies or cookies used to optimise advertising content sent to you in the following ways:

- By expressing your right of opposition by selecting the type of cookie that will not be installed on your device:

<b>Type of cookies</b>	<b>Cookies concerned</b>	<b>Your choice</b>
Non-anonymous audience measurement cookies	Facebook cookies - Pageview - Complete registration Twitter cookies: - International account	<input type="checkbox"/> I refuse - <input type="checkbox"/> I accept that this type of cookie be placed on my device

	- French account	
Cookies used for targeted advertising	- Google Analytics - Search - Allociné	<input type="checkbox"/> I refuse - <input type="checkbox"/> I accept that this type of cookie be placed on my device

- By using the relevant cookie settings of your browser, private browsing mode or your browser's "Do not Track" setting.

Depending on your browser, you may have the following options: accept or refuse cookies from all sites or from a given site. You may also programme the display of a message asking you to agree each time a cookie is placed on your device.

To express or change your choices, go to the Help menu or your browser's dedicated section. For example, you can get more information on the following pages:

- Internet Explorer: <http://windows.microsoft.com/en-gb/windows-vista/Block-or-allow-cookies>
- Safari: <http://docs.info.apple.com/article.html?path=Safari/3.0/fr/9277.html>
- Chrome: <https://support.google.com/chrome/answer/95647?hl=en&hlrm=enFirefox>:
- Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Opera: <http://help.opera.com/Windows/10.20/en/cookies.html>

For mobile devices, use the following links:

- Chrome: [https://support.google.com/accounts/answer/61416?hl=en&ref\\_topic=2373959](https://support.google.com/accounts/answer/61416?hl=en&ref_topic=2373959)
- Safari <https://support.apple.com/en-gb/HT201265>
- Windows Phone: <http://www.microsoft.com/windowsphone/en-us/howto/wp7/web/changing-privacy-and-other-browser-settings.aspx>
- Blackberry: [http://docs.blackberry.com/en/smartphone\\_users/deliverables/32004/Turn\\_off\\_cookies\\_in\\_the\\_browser\\_60\\_1072866\\_11.jsp](http://docs.blackberry.com/en/smartphone_users/deliverables/32004/Turn_off_cookies_in_the_browser_60_1072866_11.jsp)

To better understand and control cookies from all websites and not only our website, you may visit the [Youronlinechoices](#) website, published by Interactive Advertising Bureau France (IAB).